

FASHION AND BEAUTY PHOTOGRAPHY

IMOI
LJAI
awamumoja.com



MÊME PAS PEUR !

MOJA is a Luxembourg Pre-Wedding, and Beauty Photographer that counts a great number of publications in international magazines such as Vogue, Gala, Gala Croisette, Chi, Voilà, Olà, Gioa, Glamour Affairs, Grand Hotel,

Surrounded by specialists in fashion and photography, he creates special atmospheres by working his palette of colors in rare places around the world, for photos to which he often associates texts, in order to reflect beyond the simple beauty of an image, by virtue of the observation that fashion is everywhere and can therefore show everything. Thus, assuming that fashion is an excellent vector of information, he made a shoot for the Fashion Designer of the brand DIGAMESI in the middle of the Central African Rainforest with the BAKA Pygmies, to provoke a visual and cultural shock, to warn about the ecological and human disaster that deforestation represents.

Among other assignments, MOJA is also the photographer of the International Film Festival of Cannes where he organizes a series of Shooting Sessions for the magazine Gala Croisette, the latest of which was inspired by the film Roman Holidays and presented photos evoking the Technicolor way of coloring pictures. The theme of the 2019 festival will be «Women in the Movies» and MOJA will be launching an event - Fashion, Cinematic Identity - which will bring together 12 international photographers and 12 fashion designers teaming up for Photographic Lab Sessions for series of photos to be published in the national and international press.

MOJA's involvement in cinema is not limited to the Cannes Film Festival, since it takes part in the Francophone Cinema Awards, which take place every year in the French-speaking region of the world. The 2018 Trophies will take place in Dakar, 2018, in Saint-Louis Senegal and Morocco (Africa), in which MOJA is organizing several weeks of fashion shooting sessions.

Very interested in world's cultures, MOJA will work in a near future more on balance and simplicity. Far from complex representations, he draws on the wisdom of Yin and Yang and Feng Shui, to extract from their slugs, in a search for purity. These reflections lead to a great interest in sacred texts such as the Thödröl (Tibetan Book of the Dead), Popol Vuh (book of the Mayas-Quichés) and the Divine Comedy, which he has translated into the lessons in 24 shooting sessions. He will attempt to photograph the spirit and the essence of these texts in a huge German Publishing house.

PHOTOGRAPHER : MOJA - MODEL : MO LI (MODELS OFFICE) - FASHION DESIGNER : HUI QIN PENG

In Seville, Anastasiya poses in a Digamesi dress. MOJA focuses the light on the body of the young woman, light that reflects on all the nuances of the black of the clothing. (Seville, 2018)



PHOTOGRAPHER: MOJA - MODEL: ANASTASIYA (MODELS OFFICE) - FASHION DESIGNER: ANNE DEPRESZ - DIGAMESI



PHOTOGRAPHER: MOJA - MODEL: ANASTASIYA (MODELS OFFICE) - FASHION DESIGNER: ANNE DEPRESZ - DIGAMESI

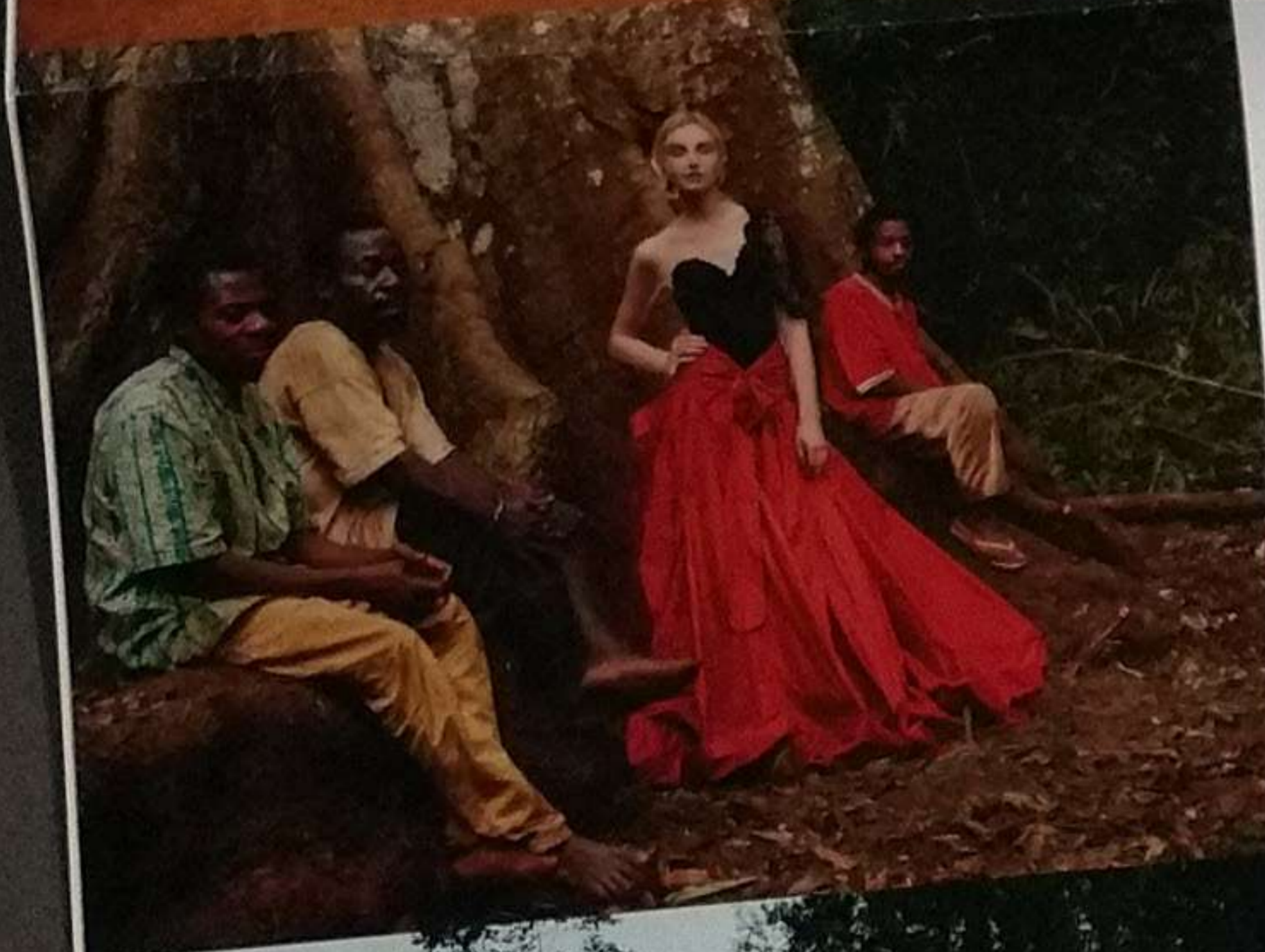
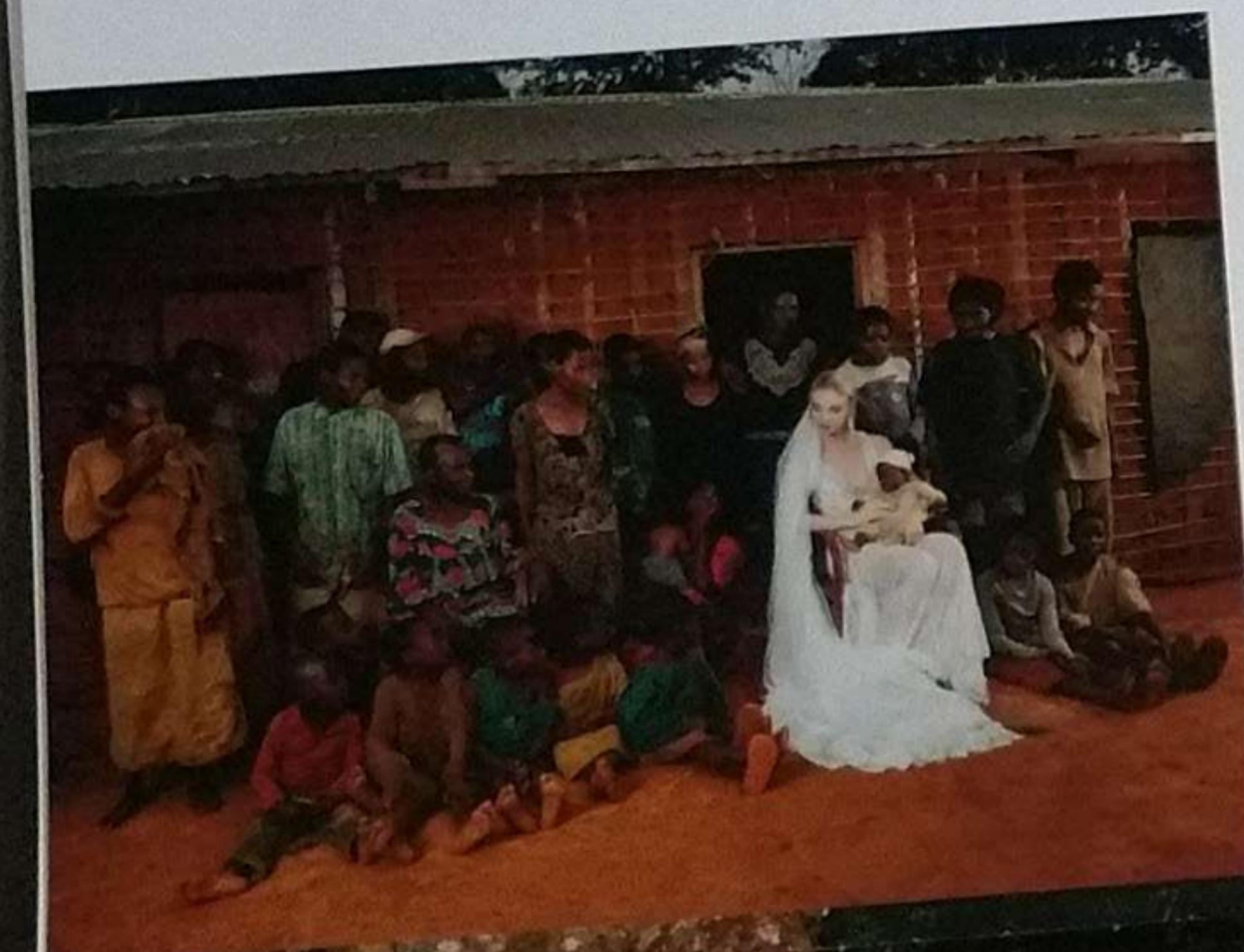
The background reveals all its richness in which the grain is precise, and the convergence effect that results gives such an impression of lightness, almost weightlessness. That Anastasiya seems on the verge of taking flight, the sails of her dress beating the air like the great wings of a marvellous bird. (Seville, 2018)

In this photo, as everywhere in Cannes during this festival period, the movie characters take over. Emmanuel and Mara replay an episode of the famous Roman Holiday for MOJA in which Audrey Hepburn and Gregory Peck appeared for William Wyler, in 1953. The deep red of the Rose Palhares dress and the electric blue of the Vespa saturate the image, in the manner of the Technicolor of days gone by. (Cannes Film Festival, 2018)



On their Vespa, Mara and Emmanuel seem to capture all the light of the photo leaving the décor in the shade, every detail of which remains visible to whoever wants to perceive it. (Cannes Film Festival, 2018)

PHOTOGRAPHER: MOJA - MODEL: MARA (MODELS OFFICE) & EMMANUEL CONCEICAO - FASHION DESIGNER: ROSE PALHARES



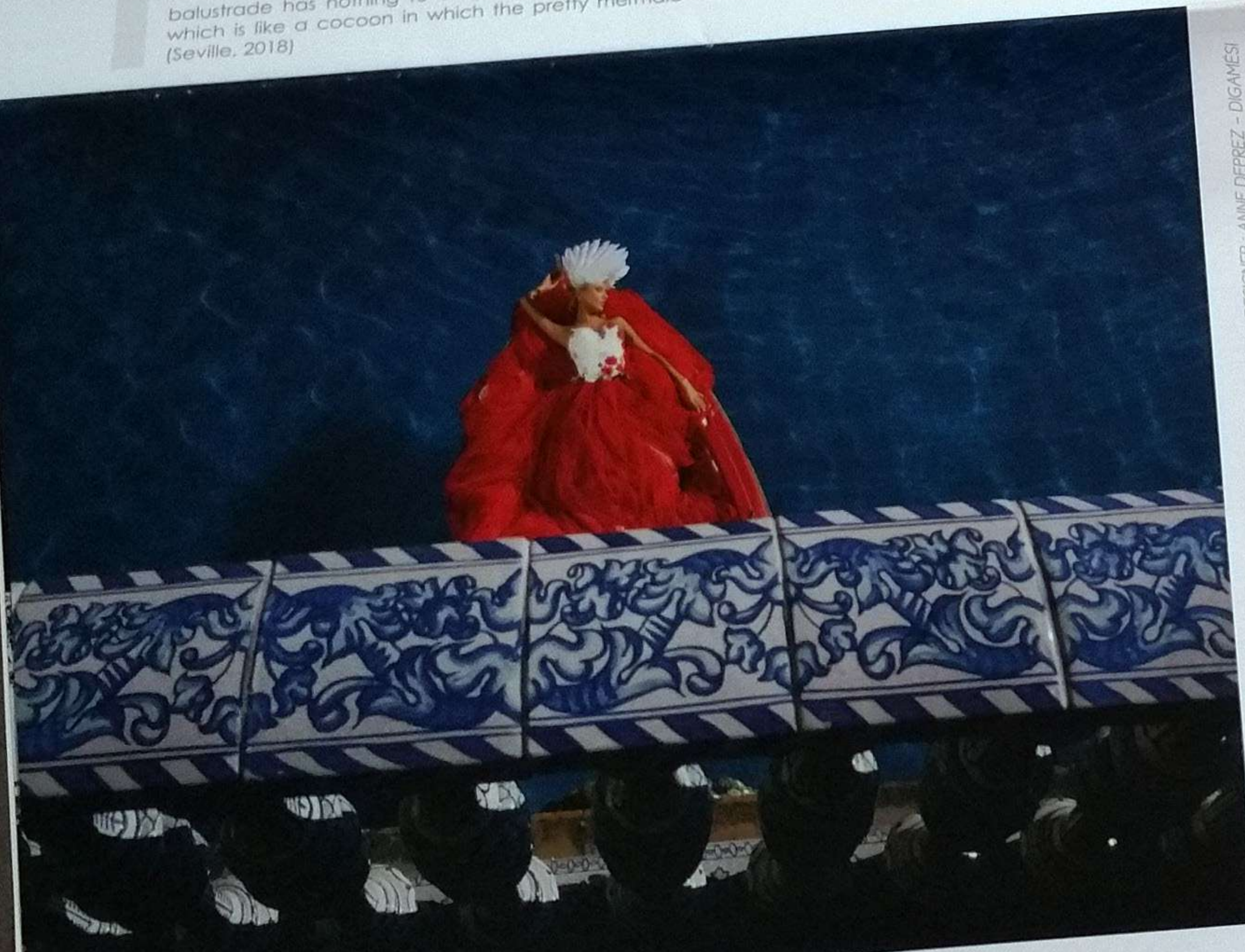
PHOTOGRAPHER: MOJA - MODEL: EVELYNE (MODELS OFFICE) - FASHION DESIGNER: ANNE DEPRez - DIGAMESI



To highlight the Digamesi dresses, MOJA chooses the forest of the Baka Pygmies and its multiple colours, from the ochre of the earth to the dark green of the foliage. Dressed in red or white, Evelyne seems straight out of a supernatural world, posed in the middle of the Baka like a giant Tinkerbell. (Cameroon, 2018)

In her bright Digamesi dress, Anastasiya seems to repel the decor in the shadows. Yet, playing with the depth of field, MOJA accurately reveals the design of every square centimetre of the walls, ceilings and stairs. (Seville, 2018)

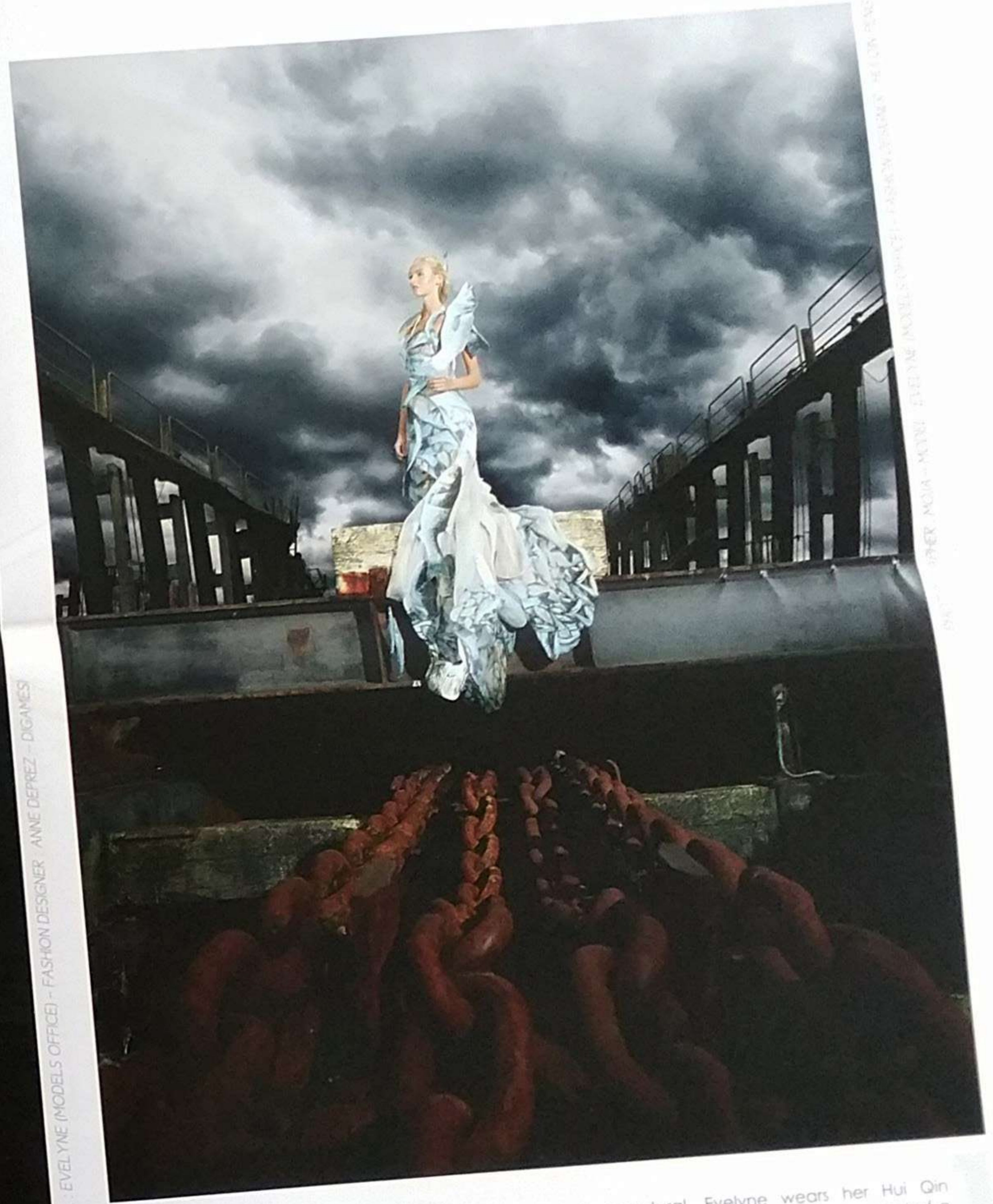
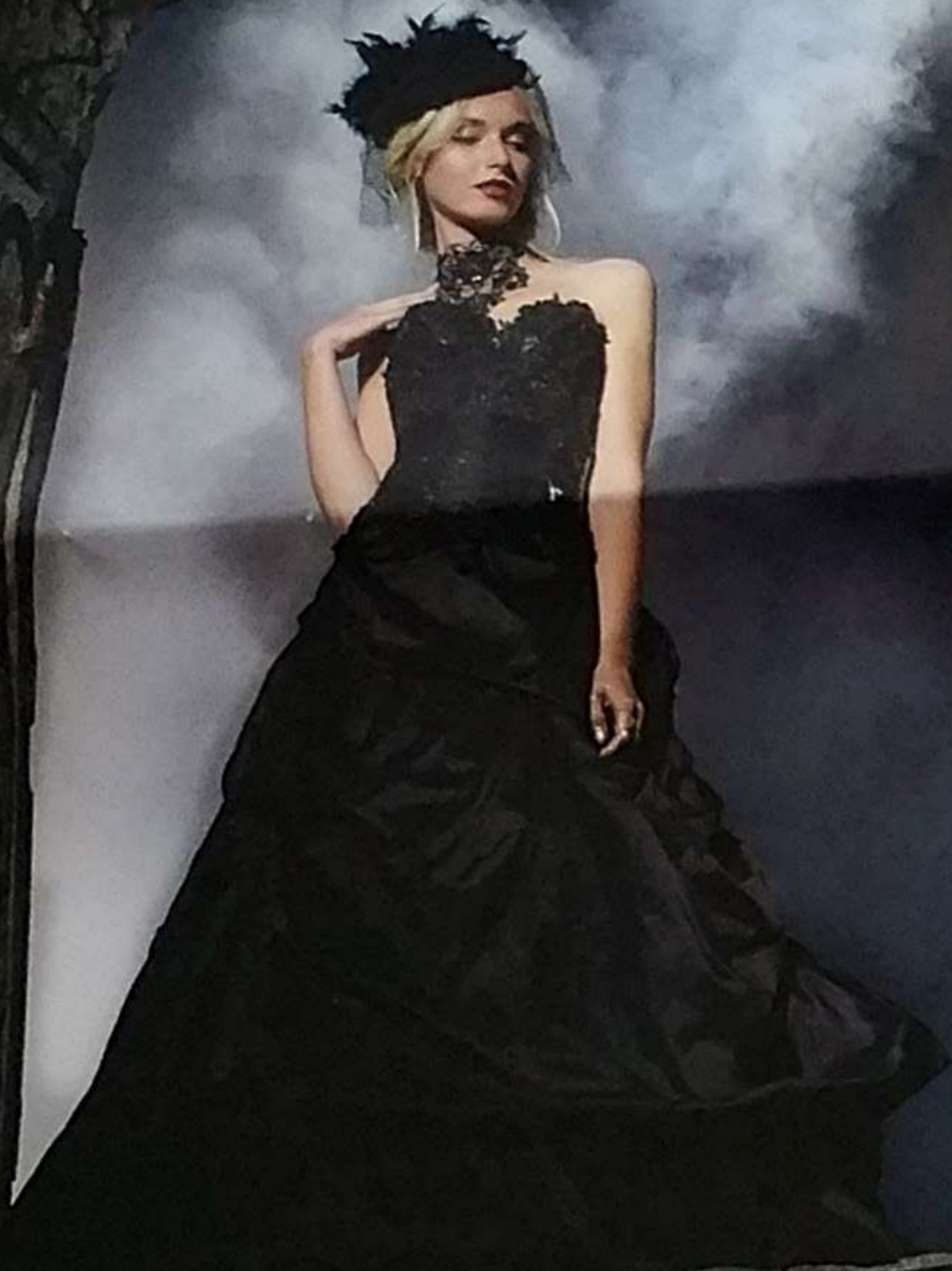
Anastasiya is an undine dressed in red who, in her bright white corset, seems to absorb all the reflections of the blue water and ceramics, but the precision of the drawings of the balustrade has nothing to envy in that of the red drapery, which is like a cocoon in which the pretty mermaid nestles. (Seville, 2018)



PHOTOGRAPHER : MOJA - MODEL : ANASTASIYA (MODELS OFFICE) - FASHION DESIGNER : ANNE DEFREZ - DIGAMESI



Here black reigns supreme, which does not prevent the light from making the slightest crease of the Digamesi dress with which Evelyne is adorned shine with shimmering reflections. But the shadow on the walls does not hide the texture of each stone or even the cracks that betray the age of the place. (Grivegnée, 2017)



PHOTOGRAPHER: MOJA - MODEL: EVELYNE (MODELS OFFICE) - FASHION DESIGNER: ANNE DEPREEZ - DIGAMESI

PHOTOGRAPHER: MOJA - MODEL: EVELYNE (MODELS OFFICE) - FASHION DESIGNER: ANNE DEPREEZ - HUI QIN PENG

Supernatural, Evelyne wears her Hui Qin Peng dress like a precious armour, that of a fish woman out of the water to face the sky laden with black clouds that is about to fall on the metal bridge. (Ostend, 2017)

PHOTOGRAPHER : MOJA - MODEL : INES (ENJOY MODELS) - FASHION DESIGNER : HUI QIN PENG



As if in a giant geometry exercise, MOJA chooses the moment when Ines forms triangles with her arms folded to press the shutter. Each line in the photo helps to make the Hui Qin Peng dress the centre of attention. (Cannes, 2017)

Ines is the ideal model for this Hui Qin Peng dress, which turns her into a pensive snow queen in her ice castle. The pendant centred in front of her slim body forms a black talisman that protects the lady from all the evil spells. (Cannes, 2017)

PHOTOGRAPHER : MOJA - MODEL : INES (ENJOY MODELS) - FASHION DESIGNER : HUI QIN PENG





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